# Page Title Tag:

The Barefoot Writer - Your Go-To Source for Freelance Writing Success!

## Page Description:

The Barefoot Writer is your one-stop resource for freelance writing success. The Barefoot Writer community features working professional writers helping new people get started with tips, tricks of the trade, and encouragement to make the dream a reality. Watch the video now to learn more...

# Landing Page Mock-Up:



### VSL Copy:

	The voice reading the script would be Mindy McHorse, muffled sound of traffic in background	
Scene	Visual	Audio
1	Image of Traffic Jam	Are you stuck in a job you hate?
		If so, you're not alone. Steve Brown
		574-540-9119
		bigteve@gmail.com



With the average commute to work being 26 minutes each way, that's 4 hours a week and 200 a year spent going to a place you'd rather not be.

Show text "Stuck in a Job You Hate?"

# Image of frustrated office guys

2

3

4

Muffled muzak music in background

Once there, you battle office politics, endless boring meetings, and bosses who don't appreciate your hard work.

# Image of frustrated office lady



Mindy McHorse, sitting at a deskUplifting, positive music playing softly in background for rest ofwith a laptop to one side.the video

She looks directly into the camera as she speaks the following lines.



If this sounds familiar, don't worry because there's still hope for you.

My name is Mindy McHorse, and I was stuck in a job just like that. It felt like a prison with no way out.

That changed when I found out about a site called The Barefoot Writer.

Show text "Do You Like to Write?" A few seconds later, Show text "Mindy McHorse, Executive Editor, Barefoot Writer"

Image of Barefoot Writer site



Barefoot Writer is an online community with working freelance writers helping new people get started with "how to" articles and access to cutting-edge training on the projects in high demand right now.

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Imagine a "clubhouse" where writers gather to share the tricks of the trade and get encouragement from others taking a similar journey and you get the idea.



We also publish a monthly magazine with articles from leading copywriters sharing their success stories.

Becoming a freelance writer isn't a journey to take alone, and with Barefoot Writer, you don't have to.

If working from home, being your own boss, and earning \$100,000 a year or more sounds good, you owe it to yourself to click the button below right now.

Show graphic "Click Button Below for more info on Freelance Writing" Learn what a career in freelance writing has to offer you through the Barefoot Writer.

You'll be glad you did.

Steve Brown 574-540-9119 bigteve@gmail.com